



C E S A R E
Q U A R A N T A

T H E C O M P A N Y



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Q U A R A N T A

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THE COMPANY

For over 35 years Cesare Quaranta has been the reference brand for the production of professional aesthetic and electro-medical devices. It all began in 1986 in a garage used as a laboratory, where the founder, Cesare Quaranta, began experimenting with advanced technologies for the beauty sector. Since then, he has never left the beauty and body care field, creating a solid and avant-garde company, specialized in the design, production - also on behalf of third parties - and distribution of technologies at the service of beauty and well-being.

Strengths

This is what makes us a point of reference for all operators in the Beauty and Wellness market

- Development of exclusive patents;
- Cooperation with universities and national research institutes;
- Internal design and production;
- Devices compliant with the European community's safety standards;
- Exclusive and compact design, expression of maximum functionality;
- High quality materials;
- Efficient treatment protocols.



Click or scan the QRCode to watch the presentation video

EXCLUSIVE PATENTS

We develop unique and patented aesthetic technologies

CERTIFIED COMPANY

Devices compliant with the European community's safety standards

INNOVATION AND RESEARCH

Cooperation with national universities and research institutes

DESIGN AND PRODUCTION

Internal production of our devices in our headquarter in Chieri (TO)

MODERN DESIGN

Exclusive, compact and functional design in carbon look, metallic plastic or white pearl look.

QUALITY MATERIALS

Choice and use of resistant materials such as methacrylate or steel

OUR STRENGTHS

CERTIFICATIONS

If you decide to rely on us, you will come into close contact with a company whose values have led it to certify the high-quality standards of its products and services.

Cesare Quaranta is, in fact, synonymous with guarantee and reliability and the company has two ISO certifications:

UNI EN ISO 9001:2015

for design, manufacture, service and placing on the market of electromedical devices for dermatology and aesthetic medicine. Design, manufacture, service and placing on the market of electronic equipment for the aesthetic sector. Marketing and sale of cosmetic products.

ISO 13485:2016

is in compliance with the standard UNI CEI EN ISO 13485:2021 for the following products/services:

Design, production and servicing of electro-medical devices for dermatology and aesthetic medicine.

Each device is produced in our laboratories in Chieri (TO) with state-of-the-art tools and thanks to the best reliability tests.



Innovation and research

Our roots lie solid in Turin, a pole of world excellence in technological innovation, the city of the automobile, of design and of everything that revolves around space and aeronautics. Our team is made up of professionals and experts who have studied in the best schools, at Turin's University and Polytechnic.

Scientific research has within our company a fundamental role. We have always collaborated with Universities and research institutions and we develop aesthetic technologies state-of-the-art that are subsequently patented. Furthermore, we make our research and our know-how available for devices that find application in medicine.

Finally, we are one of the few Italian companies in the sector which can boast a totally internal production of devices at our headquarters in Chieri (TO). This allows us to guarantee our customers continuous control and meticulous of equipment, fast service times and immediate availability of spare parts.

In the past we have collaborated with the Association of Aesthetic Device Manufacturers and today we continue to stay up to date on latest laws and regulations in force in the sector aesthetic at national and European level..



Partner

Spread across the territory
and prestigious partners.

Over 4,000 beauty institutes in Europe and around the world use our technologies and consider us the preferred supplier for their purchases.

Our partners include two strong companies.

SEM Modern Aesthetic School

Professional training center specialized in aesthetics and wellness active since 1964. Our technologies help the professionals of tomorrow to train and grow.

MSC Cruises

Number one cruise line in Europe, South America and South Africa. Inside the spas on board the ships there are many of our flagship devices, such as Mya or Airy.





WE DESIGN BEAUTY

Plan the process

We help you face all the challenges

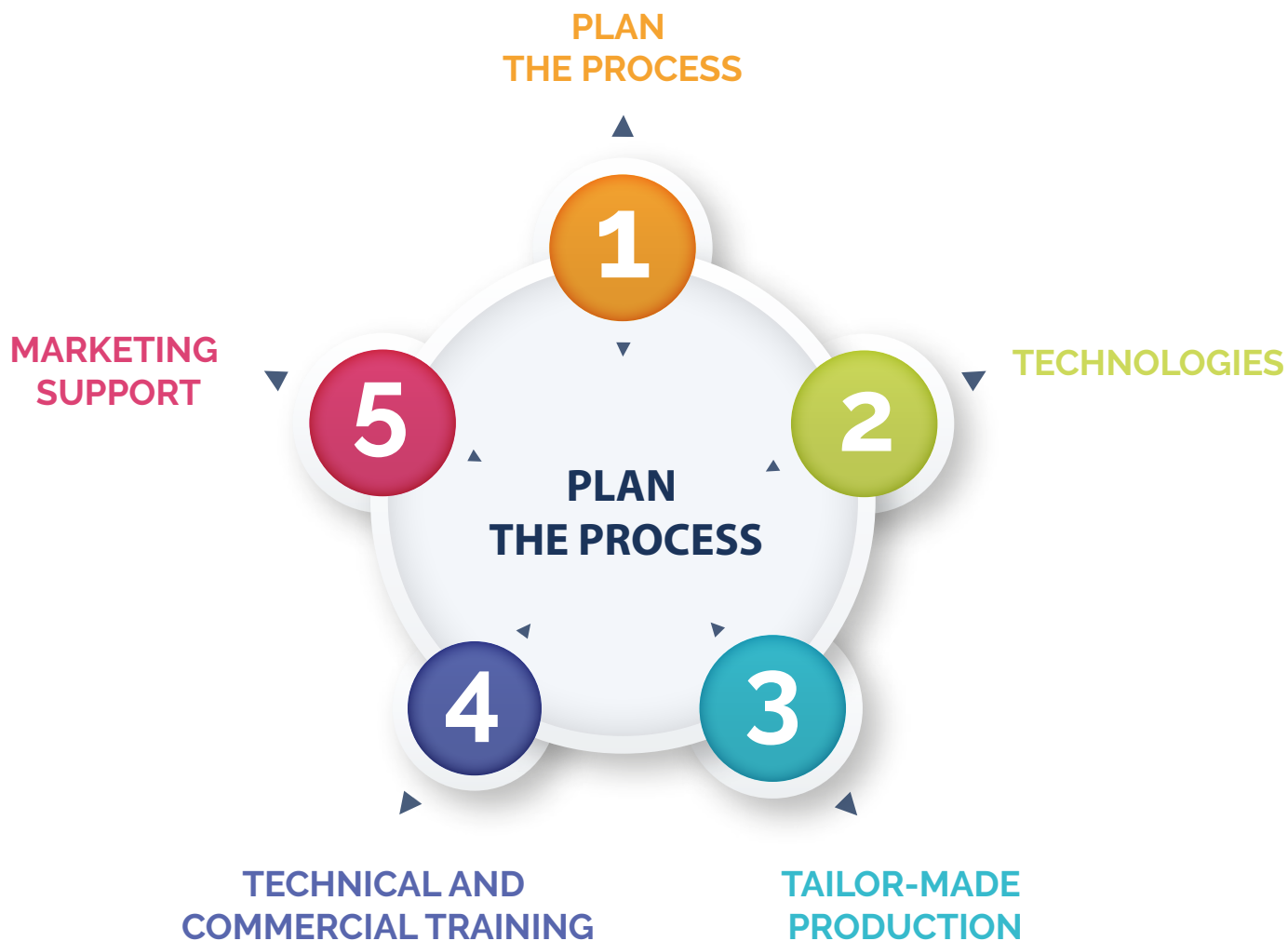
Our work does not stop at the production of customized aesthetic and medical devices.

We like to design a complete path, so we also offer you our technical and commercial support to help you face all the challenges related to the evolution of your business.

Here's what we can help you with:

1. Analysis of the needs of the partners and the market;
2. identification of technologies;
3. customized production;
4. technical and commercial training;
5. marketing and advertising support upon request.





Market analysis

How we work with our partners

Starting from the needs of our partners, we design, develop and manufacture devices that meet the requirements of the target market.

Our experience, combined with research and the introduction of suitable technologies, allow us to be a reliable partner for OEM (Original Equipment Manufacturer) and ODM (Original Design Manufacturer) production.





BUSINESS SERVICE

The pride of our company is the production also on behalf of third parties.

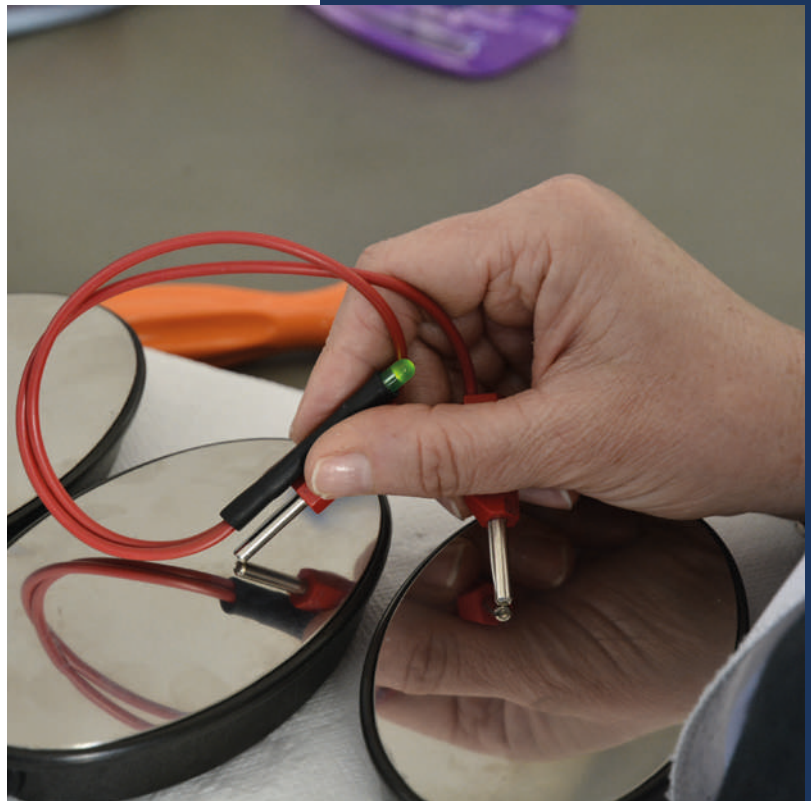
In fact, we operate on behalf of other companies both in Italy and in the world.

Have you had an idea, an intuition or do you have dreams to realize in the aesthetic-medical sector but you don't have the skills and / or experience to make them come true?

Do not give up on that idea or that dream but turn it into reality by relying on us, specialists in the production and in the distribution of cutting-edge aesthetic and electro-medical technologies.

You will find a reality made up of professionals who put their experience, their knowledge and their creativity at your disposal.

Our goal is to develop the production process you have in mind, customize it according to your needs and make it unique even in design.





DEALER C40

Become a Cesare Quaranta dealer in your target market.

Do you know the aesthetic-medical sector well but are you looking for technologies that guarantee your customers a quality product with real physiological effects?

Our devices are worth. 100% Made in Italy devices, certified, performing, effective and of quality.

Our dealers want:

- represent our brand around the world
- increase their business with high-level technologies
- be a point of reference in the aesthetic-medical sector

Choosing Cesare Quaranta means:

- be independent following exhaustive technical training, which is essential for solving the most recurring technical problems
- receive comprehensive training on the device and its applications
- maximize earnings with top-of-the-range technologies

Contact us to become a Cesare Quaranta dealer in your target market.



Click or scan the QRCode to contact us



WHITE LABEL & CUSTUM

Do you know the aesthetic-medical sector well or would your business reality like to invest in this area?

We are sure that you are looking for technologies that guarantee your customers a quality product with real physiological effects and that at the same time give prominence and luster to your business concept.

A business that with us you can make unique thanks to the possibilities we offer, a complete customization tailor-made for you.

With us, you have the opportunity to:

- choose the design
- choose the technology
- choose the accessories

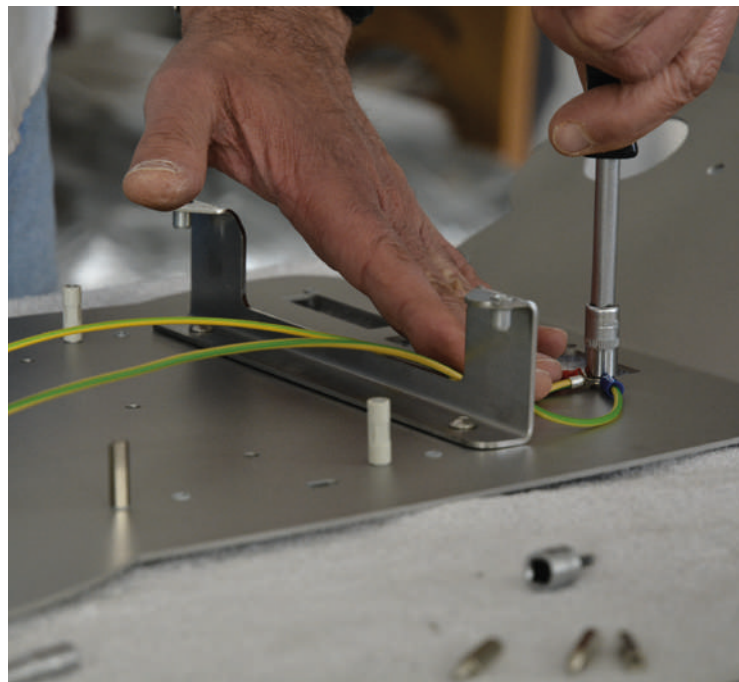
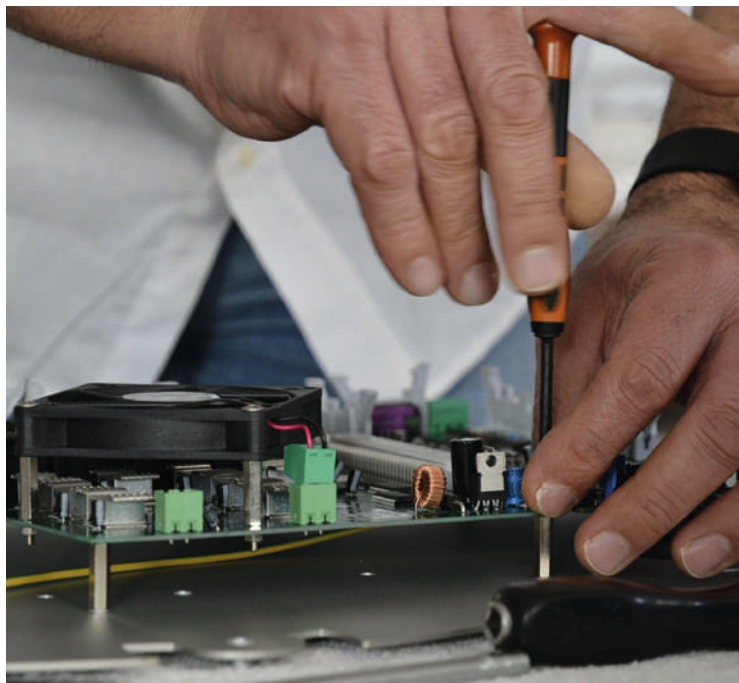
Choosing Cesare Quaranta means:

- be independent following exhaustive technical training, which is essential for solving the most recurring technical problems
- receive a good training on the device and its applications
- maximize earnings with top-of-the-range technologies
- create a real turnkey slimming concept

Contact us to bring your first custom technology to life.



Click or scan the QRCode
to contact us





BECOME A MANUFACTURER

Do you know the aesthetic-medical sector well or would your business reality like to invest in this area?

We are sure that you are looking for technologies that guarantee your customers a quality product with real physiological effects and that at the same time give prominence and luster to your business concept.

A business that with us you can make unique thanks to the possibilities we offer, a complete customization tailor-made for you.

With us, you have the opportunity to:

- choose the design
- choose the technology
- choose the accessories

Choosing Cesare Quaranta means:

- be independent following exhaustive technical training, which is essential for solving the most recurring technical problems
- receive good training on the device and its applications
- maximize earnings with top-of-the-range technologies
- create your own slimming method

Contact us to bring your business idea to life.



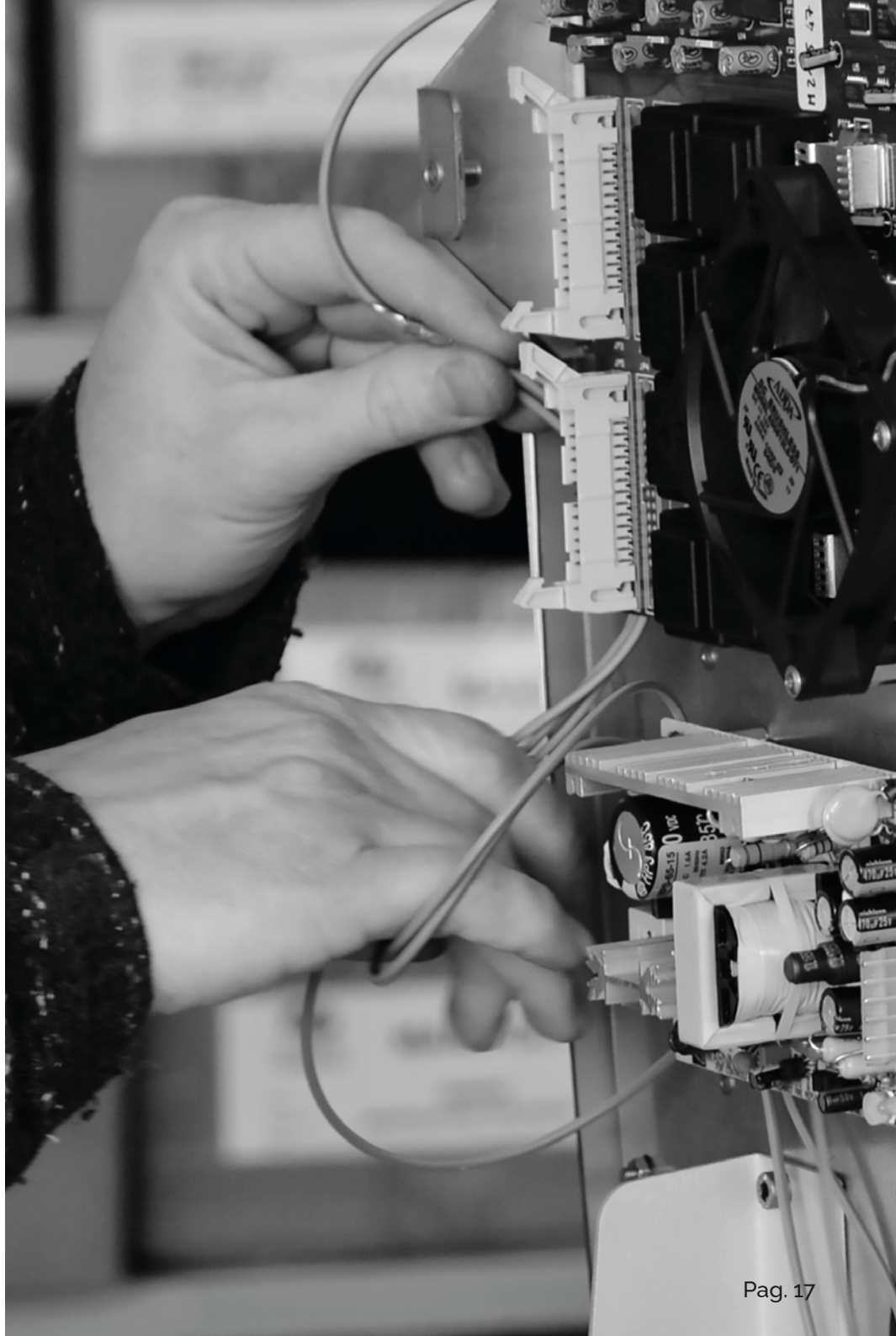
Click or scan the QRCode to contact us

**Becoming a legal
manufacturer of our
devices means:**

- take your business to the next level;
- build loyalty and tie your own customers and partners to your own brand creating solid and long-term partnerships;
- rely on us and our know-how for everything: drafting the technical file, device certification and communication with the relevant bodies. This will allow you to start your business idea sheltered.



Our devices are worth.
100% Made in Italy devices,
certified, performing,
effective and of quality.



CESARE QUARANTA TECHNOLOGIES



Click or scan the QRCode
to find out more



THE FUTURE OF BEAUTY INTELLIGENCE

Results like never
before from the most
powerful technology
ever seen.

MYA 7.0 - the latest technology from Cesare Quaranta's talented researchers - is out of this world. Minimalist and sleek, MYA 7.0 embodies the future of styling and is suitable for any beauty salon thanks to its slimline design and compact size. Streamlined, linear and minimalist, MYA 7.0 also boasts a unique aluminium casing which can be personalised to stand out. But the most precious treasure is hidden within: technology able to contour every body to achieve the best results possible. MYA 7.0 responds to the needs of women and men wishing to counteract, reduce and eliminate facial and body blemishes, harnessing the power and synergy of six technologies:

- **MEDIUM-FREQUENCY MUSCULAR STIMULATION (UP TO 36,000 IMPULSES PER MINUTE)**
- **HIGH FREQUENCY ULTRASOUND**
- **INNOVATIVE GENTLE LLLT LASER**
- **THREE PHASE FREQUENCY BIA TEST**
- **BIOCOMPATIBLE TRANSDERMIC DELIVERY**
- **BIOQUANTIC PHOTOBIMODULATION**

Mya 7.0 stands out from other technologies thanks to some pluses:

VISUAL IMPACT

large touchscreen LCD display and
ultra-intuitive software

INFINITE MEMORY

to record and compare data from
treatment sessions

FOREVER AND BEYOND

new protocols and timely assistance

SPACE COLORS

it is available in three colors - black,
blue and gray - and in several versions





MYA 7.0 BENEFITS

1. TOTAL BODY CONTOURING
2. COMBATS AND TARGETS CELLULITE
3. DEEP LYMPHATIC DRAINAGE
4. SIGNIFICANT LOSS OF CENTIMETRES
5. MUSCLE TONING
6. TISSUE TONING



mya 6.0

Sinergie Bioquantiche

MYA 6.0

MYA 6.0 is the flagship of our production and is the best-selling Cesare Quaranta device in the world. Its technology combines electrostimulation, high-frequency ultrasound and LLLT laser on a single plate.

Its effectiveness in fighting cellulite blemishes and localized fat has been tested and analyzed several times. To study in deep the benefits of Mya 6.0, we have created a scientific document, our Anthropometric Measurements, in which the remodeling and weight loss paths of women and men have been examined.



Click or scan the QRCode to find out more

In all 19 cases taken into consideration, there was a notable improvement in muscle and tissue tone and a reduction in localized adiposity, with loss of centimeters and weight if required.





MYA 6.0 BENEFITS

Mya 6.0 reduces the working times of the operator by performing the treatments independently.

The 31 customizable programs have been developed following an in-depth analysis of bioquantic synergies and the LLLT laser – the source of these synergies – has been incorporated into all programs to boost the effectiveness of the pads and to enhance results.

HPL HPL Quantum Energy Generator

HPL is a photobiomodulation device that operates safely and non-invasively through quantum energy generators.

It is effective both in the treatment of wrinkles and skin laxity and in the treatment of cellulite. Its technology works to improve the texture of the skin and to stimulate tissue tone, inducing the neo synthesis of collagen from fibroblasts and thus smoothing out superficial wrinkles. It has three handpieces, different in wavelength, capable of treating various blemishes or imperfections of the skin of the face or body in a targeted manner.

The treatment is painless and requires no maintenance costs.



Click or scan the QRCode
to find out more





THE ADVANTAGES OF HPL

- Minimized side effects
- Painless treatment
- No limitations related to the phototype
- No limitations related to seasonality
- No maintenance costs
- Cheaper than other therapies (laser, radiofrequency)
- Versatility: ability to treat a wide range of blemishes

Plasma 4.0

The new form
of aesthetic
medicine



Click or scan the QRCode
to find out more

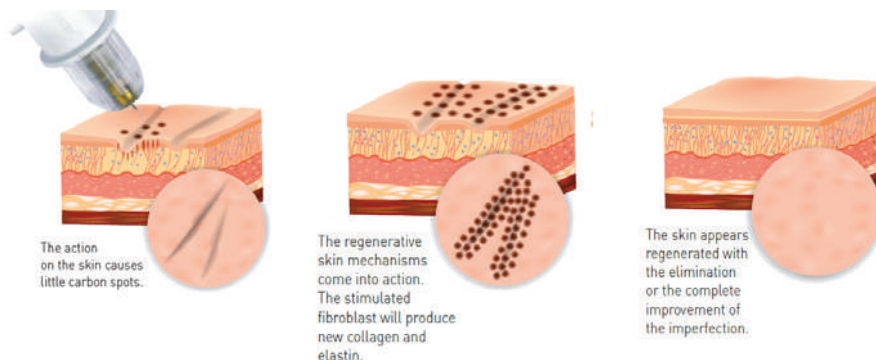


Plasma 4.0

Plasma 4.0 is the medical device that uses the radio frequency principle to generate the "plasma formation".

Thanks to its technology, Plasma 4.0 allows you to operate safely in various medical areas - including aesthetic medicine, dermatology and oculoplasty - and guarantees the patient effective, minimally invasive and minimally painful treatments.

Thanks to its technical characteristics and the technology used, it is a high-end device, whose use is reserved exclusively for medical personnel with excellent training and specialization in surgical interventions that consist in the transformation and correction of biological tissues, especially the skin.





THE ADVANTAGES OF PLASMA 4.0:

- Operations without anesthesia, no incisions or sutures, no bleeding;
- immediate results and short recovery times;
- safety: no current, no direct contact with the skin, no excess heat;
- more affordable prices than cosmetic surgery.

TRAINING

Technical and commercial training

Together with our devices, we provide three different kind of training.

Technical training

Intended for technical personnel so that devices can be repaired on site quickly and effectively.

Beauty training

We share all the secrets of our devices so that they can be used to the fullest

Commercial training

Useful for those who, within the work team, will take care of sales.





Nuova
energia vitale
per il corpo.
trasformalo
con la potenza
delle sinergie
bioquantiche.

myd 6.0
Sinergie Bioquantiche
ADVANCED TECHNOLOGY.
UNLIMITED POSSIBILITIES.



6.0 AMBASSADRESS

Our technologies told by professionals in the beauty sector.



@estetica_venere_venturina

NADIA

The first ambadress is Nadia of Venere Aesthetic Center in Venturina (Tuscany, Italy) who is reaching extraordinary results with Mya 6.0 and not only. Nadia, in fact, has chosen many of our devices to treat a wide range of blemishes and to take care of the well-being of her customers.

The results achieved by her and her partners are collected in a document that contains more than 20 case-studies together with the anthropometric measurements detected before and after treatments.



@armoniaeb

PAOLA

The second 6.0 ambadress is Paola, owner of Armonia e Benessere beauty saloon in Genoa. Paola is one of our long-standing customers and, to innovate her center and its offer, she has chosen Mya 6.0. Today this is a state-of-the-art remodeling center and his customers are very satisfied with the results obtained, result of a personalized path, studied and created on the aesthetic needs of each of them.



@oasidellabellezzatorino

MADDALENA

Our 6.0 Ambassadors team is enlarging!

Maddalena, owner of Oasi della Bellezza beauty saloon in Turin, tells why they have trusted in us. Results and expertise are the key reasons for her choice, in their saloon you will find all our leading technologies: MYA 6.0, AIRY E +, HPL, Laser System 808, Led Mask and Active Press.



@estetica_estessi_beautylab

SIMONA

Simona of Estessi Beauty Lab joins the Ambassadors 6.0 team! Simona is a historical client and she has many of our faces and body technologies in her beauty saloon in Piazza Solferino in Turin. For her, one of our strengths is the team; the synergy between employees and new staff that work together for one goal: to create cutting-edge devices for the treatment of blemishes.



@paola_alessio_massoterapista

PAOLA

Also Paola choose Mya for her studio in Volpiano and now she is officially a member of our AMBASSADRESSES 6.0 team. Paola trusted us because her customers were demanding for long time of an effective slimming and toning formula. She selected Mya method thanks to the evidence of the results obtained!



@labellepoque_estetica

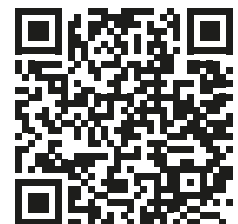
MARIELLA

Two years of research for finding the technology that best suits to her customers and her expectations!

Mariella and the team of La Belle Epoque Wellness Center in Vado Ligure are now proud ambassadors of reshaping Mya 6.0

**Listen to the testimonials of our 6.0
ambassadors**

Click or scan the QR-code to see the video testimonials





EVENTS

Events we participate in

We participate in the most important events and fairs in Italy and in the world.

You can find us in Dubai Derma, Arab Health, Medica, Cosmoprof Worldwide Bologna and many others.

CONTACTS

Keep in touch

Each department is available for our customer so that the experience with our equipment is the happiest and most profitable!

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